

## REPORT DESCRIPTION

- 1 **National Chain Summary Report**
- Combined Chain Report Reflecting all FluSTAR DMA Geographies

**ALERT** - The FluSTAR system has confirmed an outbreak of influenza in this DMA; flu is widespread and having a significant impact on this DMA. This stage usually lasts from six to eight weeks. Influenza activity is presently greater than 60% of peak levels from prior seasons.

**ADVISORY** - The FluSTAR system is indicating an elevated level of flu-like illness and confirmed flu in this DMA. Influenza activity is presently between 30% and 60% of peak levels from prior seasons.

**LIMITED ACTIVITY** - The FluSTAR system is reporting that flu and flu-like illnesses are at low levels in this DMA. Influenza activity is below 30% of peak levels from prior seasons.

**NO FLU REPORTED** - There is no flu reported for this DMA from within the data sets in the FluSTAR Program.

**Please join SDI each month for the Retailer Seasonal Influenza Conference Call (5-10 minutes only).**

Call Agenda: Review influenza activity and trends seen in FluSTAR

Time: 11:00 am EST

Call Access: USA Toll Free Number: 866-309-0490

Passcode: \*3435758\*

2008 Wednesday Call-In Dates: November 19 and December 17

2009 Wednesday Call-In Dates: January 21, February 18, March 18, and April 15

Questions: Call FluSTAR @ 1-800-828-3228

E-mail: FluSTAR@SDIHealth.com

DMA<sup>®</sup> is a registered service mark of The Nielsen Company, and is used pursuant to a license from The Nielsen Company, all rights reserved.

THE INFORMATION, MATERIAL AND CONTENT CONTAINED IN THIS REPORT, INCLUDING, WITHOUT LIMITATION, THE FORMAT HEREOF, IS CONFIDENTIAL AND PROPRIETARY TO SDI AND PROVIDED ONLY FOR THE USE OF EACH OF ITS AUTHORIZED CUSTOMERS IN THE ORDINARY COURSE OF ITS BUSINESS. THE INFORMATION, MATERIAL AND CONTENT CONTAINED IN THIS REPORT, INCLUDING, WITHOUT LIMITATION, THE FORMAT HEREOF, MAY NOT BE DISCLOSED TO ANY OTHER PERSON OR ENTITY OR DUPLICATED, MADE AVAILABLE, ALTERED OR USED, IN WHOLE OR IN PART, BY ANY PERSON OR ENTITY WITHOUT THE PRIOR WRITTEN CONSENT OF SDI. ALL INFORMATION, MATERIAL AND CONTENT CONTAINED IN THIS REPORT ARE: COPYRIGHT 2008-2009 SDI ALL RIGHTS RESERVED.

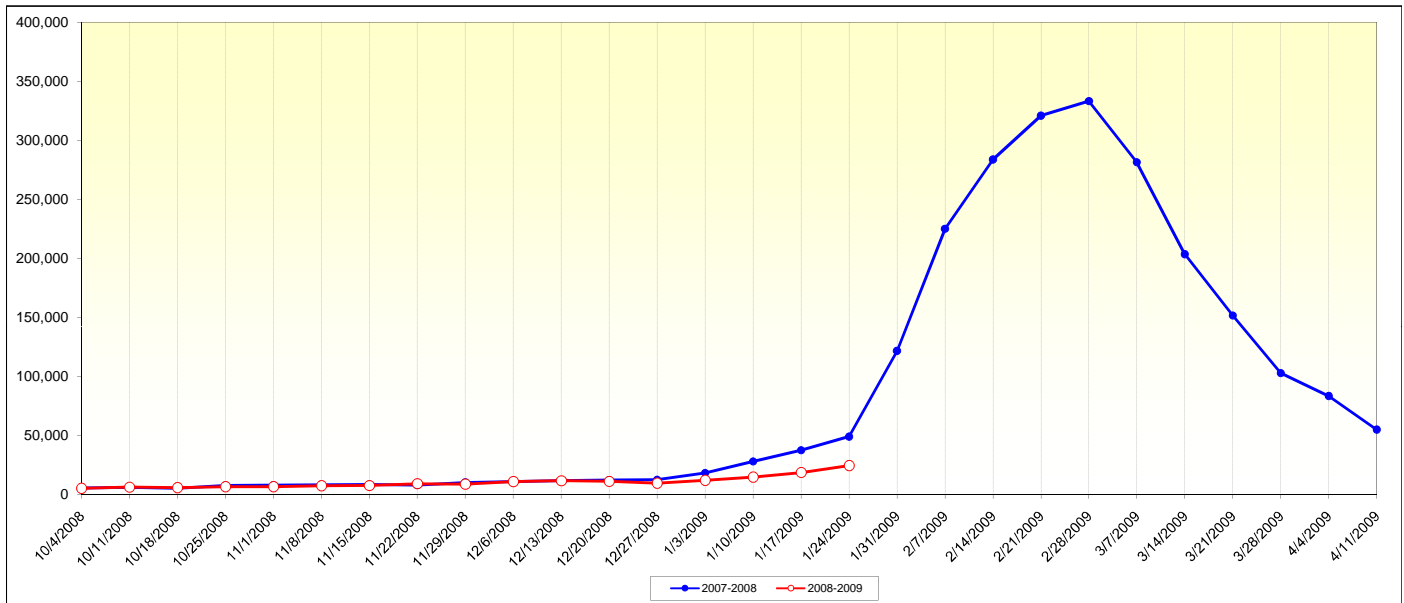


## TOTAL US COMBINED REPORT As Of 01/30/2009



		% OF REGION POPULATION
CURRENT AFFECTED POPULATION	24,627	0.01115%
AFFECTED POPULATION SAME WEEK LAST SEASON	49,044	0.00000%
CUMULATIVE SEASON-TO-DATE % CHANGE	-27.8%	

NOTE: DATA REPRESENT AN AGGREGATE OF THE MEASURED MARKETS WITHIN THE REGION



MARKET	STATUS	WKS ON STATUS
ALBANY	ADVISORY	1
ALBUQUERQUE	NO FLU REPORTED	14
ATLANTA	ALERT	1
AUSTIN	ALERT	2
BALTIMORE	ALERT	5
BIRMINGHAM	ADVISORY	3
BOSTON	ALERT	3
BUFFALO	ADVISORY	1
CHARLESTON	ADVISORY	2
CHARLOTTE	ALERT	2
CHICAGO	ALERT	3
CINCINNATI	ALERT	1
CLEVELAND	ALERT	3
COLUMBUS, OH	ADVISORY	3
DALLAS	ALERT	2
DAYTON	ADVISORY	2
DENVER	ALERT	1
DES MOINES	ADVISORY	1
DETROIT	ALERT	3
FLINT	ADVISORY	4
FORT MYERS	ADVISORY	6
FRESNO	ADVISORY	3
GRAND RAPIDS	ALERT	3
GREEN BAY	ADVISORY	2
GREENSBORO	ALERT	1

MARKET	STATUS	WKS ON STATUS
GREENVILLE	ADVISORY	7
HARRISBURG	LIMITED ACTIVITY	7
HARTFORD	ADVISORY	3
HONOLULU	ALERT	9
HOUSTON	ALERT	5
INDIANAPOLIS	ALERT	1
JACKSONVILLE	ADVISORY	2
KANSAS CITY	ADVISORY	4
KNOXVILLE	ADVISORY	3
LAS VEGAS	ADVISORY	2
LEXINGTON	ADVISORY	2
LITTLE ROCK	ADVISORY	5
LOS ANGELES	ALERT	1
LOUISVILLE	ADVISORY	2
MEMPHIS	ADVISORY	5
MIAMI	ALERT	9
MILWAUKEE	ADVISORY	2
MINNEAPOLIS	ALERT	2
MOBILE	ADVISORY	5
NASHVILLE	ADVISORY	2
NEW ORLEANS	ALERT	1
NEW YORK	ALERT	3
NORFOLK	ALERT	2
OKLAHOMA CITY	ADVISORY	7
ORLANDO	ALERT	9

MARKET	STATUS	WKS ON STATUS
PHILADELPHIA	ALERT	2
PHOENIX	ALERT	2
PITTSBURGH	ADVISORY	3
PORTLAND, OR	ALERT	1
PROVIDENCE	ALERT	1
RALEIGH	ADVISORY	5
RICHMOND	ADVISORY	2
ROANOKE	ADVISORY	1
SACRAMENTO	ADVISORY	2
SAIN'T LOUIS	ALERT	1
SALT LAKE CITY	ALERT	2
SAN ANTONIO	ALERT	5
SAN DIEGO	ADVISORY	4
SAN FRANCISCO	ALERT	1
SEATTLE	ADVISORY	4
SPOKANE	NO FLU REPORTED	14
SPRINGFIELD, MO	ADVISORY	4
TAMPA	ALERT	5
TOLEDO	ALERT	1
TUCSON	ADVISORY	3
TULSA	ADVISORY	1
WASHINGTON DC	ALERT	5
WEST PALM BEACH	ALERT	4
WICHITA	ADVISORY	1
WILKES BARRE	ADVISORY	1

THE INFORMATION, MATERIAL AND CONTENT CONTAINED IN THIS REPORT, INCLUDING, WITHOUT LIMITATION, THE FORMAT HEREOF, IS CONFIDENTIAL AND PROPRIETARY TO SDI AND PROVIDED ONLY FOR THE USE OF EACH OF ITS AUTHORIZED CUSTOMERS IN THE ORDINARY COURSE OF ITS BUSINESS. THE INFORMATION, MATERIAL AND CONTENT CONTAINED IN THIS REPORT, INCLUDING, WITHOUT LIMITATION, THE FORMAT HEREOF, MAY NOT BE DISCLOSED TO ANY