

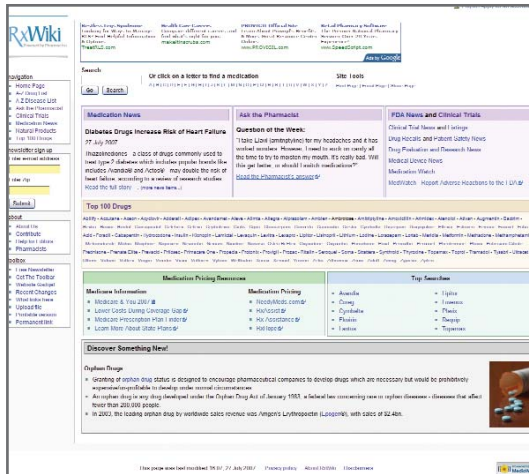
## Frequently Asked Questions - RxWiki



### What is a WIKI?

A wiki is a collaborative website which can be directly edited by anyone with access to it. Ward Cunningham, developer of the first wiki, originally described it as "the simplest online database that could possibly work". A wiki allows users to freely create and edit Web page content using any Web browser.

Allowing everyday users to create and edit any page in a Web site is exciting in that it encourages democratic use of the Web and promotes content composition by non-technical users.



### What is RxWiki.com?

RxWiki is an online consumer-centric medication encyclopedia created, edited and maintained by pharmacists and supervised pharmacy students. It provides up to date prescription, over-the-counter, and natural product information in addition to links to other important healthcare content. RxWiki.com also serves as an online community for pharmacists to create and share information for their patients, and to collaborate in the advancement of Medication Therapy Management.

### How does RxWiki work?

The content is written, reviewed and edited by volunteer authenticated pharmacists and pharmacy students. RxWiki offers a unique opportunity for licensed pharmacists to create, edit and participate in the first pharmacist-powered, consumer-focused, medication-related web site.

### What information will be available through RxWiki?

The target audience is the consumer/patient market, so we'll be providing information on prescription and over-the-counter medications and natural products; a daily medication news brief on a timely topic; a weekly 'Ask the Pharmacist' column; links to key FDA and other agency websites; links to key Medicare and pricing information and much more. The site will continue to evolve and mature as our expanding list of contributors adds more information.

### How can I be sure that the content is accurate, timely, and appropriate for my patients?

The wiki model is reliant upon the knowledge and integrity of its contributors, and their willingness to adhere to the site's publishing guidelines. The site is monitored regularly each day to ensure that new information conforms to established standards and that it is accurate.

### Am I liable by the information that I post?

We understand that the intention of all contributors is to provide completely accurate information for our consumer audience. Contributing pharmacists are not liable for how information is used by consumers and other users of the site. Mirixa Corporation posts links to our Privacy Policy and Disclaimers on every page of the RxWiki website.

## How can I contribute to RxWiki?

Becoming an RxWiki contributor is simple and free. Pharmacists interested in participating should submit a brief application.

Here's how to join:

1. Provide your pharmacist license number and the state in which it was issued to Holly Wencel via email at [hwencel@mirixa.com](mailto:hwencel@mirixa.com). If you prefer, you can provide the information by phone by calling **703-600-1235**.
2. Once your license information has been received, you will receive a call to verify this transaction and complete the authentication process.
3. Upon completion of the authentication process, you will receive a welcome email and a phone call with your username and password.
4. This username and password are to be used to access the site, and start editing and creating content for RxWiki.com

We encourage you to join today and become a contributing editor for RxWiki. Once you receive your membership information, you are ready to contribute. If you have any questions, email [hwencel@mirixa.com](mailto:hwencel@mirixa.com).

Sign up for your **free** Pharmacist Newsletter today at [www.RxWiki.com](http://www.RxWiki.com)




## Why should I contribute to RxWiki?

RxWiki is a reliable up-to-the-minute source for current medication information. Wiki's are valued for the ease with which they allow users to create content, for their ability to record edits to pre-existing content and for their ability to easily distribute content to consumers. Due to the controlled manner in which publishing access is granted, pharmacists can be assured that the information they obtain from the platform will be dependable, consistent and trustworthy. Over time it will become an important every day resource for consumers and pharmacists alike.

As a contributing editor on RxWiki you will be helping RxWiki build the world's largest and most current repository of medication information. You will be able to share your knowledge with not only your patients but every consumer who accesses this site. In so doing, you will be given the opportunity to build the reputation and value of the pharmacy profession. You will also be provided a personal biography page, linked from every page you write or edit. This page can hold as little or as much information about you or your practice that you wish to share.

The success of this important endeavor depends on our attracting and retaining qualified and motivated contributors, and the collective contributions of these individuals.



The screenshot shows the RxWiki website interface. At the top, there are navigation links for 'Medical History & News', 'Pharmacist Services', 'Canada Treatment Drugs', and 'RxWiki Pharmacy Tools'. Below this is a search bar with the text 'Or click on a letter to find a medication' and a 'Go' button. The main content area displays a bio for 'Phil Pharmacist', stating he received his Doctor of Pharmacy degree from the University of Arizona in Tucson, USA in 1997. The bio describes his 20+ years of experience in a community pharmacy and his involvement in various programs like 'Monthly Lipid Lipid reviews' and 'Monthly educational programs for the community'. On the left side, there is a 'navigation' menu with links to Home Page, About Us, etc. At the bottom, there is a 'Rate this article!' section with a star rating and a 'refresh' button.

Mirixa Corporation is a leading developer of innovative clinical solutions that facilitate pharmacist-based patient care services and a leader in Medication Therapy Management (MTM) technology solutions. Founded by the National Community Pharmacists Association (NCPA), Mirixa has assembled the largest pharmacy services network of its kind with over 40,000 contracted community pharmacies – including both independents and chains. Mirixa's technology portfolio empowers the delivery of highly targeted medication management programs, patient education, recruitment campaigns and patient medication records. The company's leadership team shares a vision and passion for improving patient care, reducing overall health costs and expanding consumer access to accurate medication information. For more information please visit [www.Mirixa.com](http://www.Mirixa.com).

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