

Build a profitable osteoporosis niche. We'll show you how.

“Shortly after completing the osteoporosis certificate training, I purchased a bone density screening device and began offering screenings throughout Iowa, educating thousands of patients and their health care professionals about their risk for osteoporosis and its prevention.”

*Lindsey Stephens, Owner
Medicap Pharmacy
Beaverdale, Iowa*



Osteoporosis

is a major public health threat for an estimated 44 million Americans, or 55 percent of the people 50 years of age and older. In the United States, 10 million individuals are estimated to already have the disease and less than one third of osteoporosis cases have been diagnosed. While eighty percent of those affected by osteoporosis are women, one in four men over age 50 will suffer from osteoporosis.

Osteoporosis is a debilitating disease that can be prevented and treated. Community pharmacists are in an ideal position to educate patients about osteoporosis risks, identify patients at risk for osteoporosis, and help manage patients who have already developed osteoporosis.

Be a part of the solution. Learn how to develop profitable osteoporosis care services for your pharmacy in this FREE online continuing education course. You will also receive a business plan for an osteoporosis niche that can generate significant revenues!

Learn How To...

- Assess a patient's fall history
- Develop an osteoporosis and fracture prevention plan
- Identify patients at risk for osteoporosis
- Conduct bone mass density (BMD) tests
- Evaluate a patient's calcium and vitamin D intake
- Recommend behavioral and lifestyle modifications to prevent fractures in high-risk patients
- Implement a successful osteoporosis care program in your pharmacy, including marketing strategies, testing equipment options, and financial considerations

Visit www.ncpanet.org and click on NIPCO Educational Programs for more information and to take this online course.

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